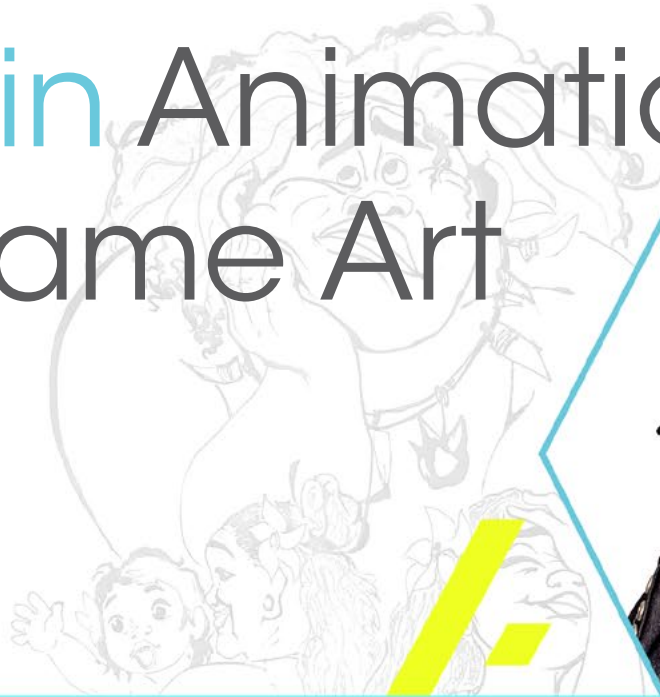


BA in Animation & Game Art

3yrs

2023-24



**THINK. IDEATE.
LEARN. DESIGN.**





ABOUT Academy

Established in 2003, Animaster, India's leading design degree college, specialized in the field of Animation, Vfx, game, graphic, interior and product design courses, is nurturing creative student masterminds from all over the World, to translate their artistic dreams into success at our school.

Located in Bangalore, the educational hub of India, we ensure that our school provides our students with the best academic experience to nurture their creative dreams. Future Animators, Game designers, 3D VFX specialists, Graphic & UI/UX Designers, Interior, Architectural, Furniture and Product Designers, carve their careers at our best animation design degree college in Bangalore and mark their global footprint in the world of Design.

At our academy, our students are given a sound foundation in 2D art and design, by encouraging them to explore their creativity and strengthening their core design skills. After which, they then use the latest software and industry tools, to translate their best design to the digital medium at our school.

Well researched, industry-relevant course curriculum in tandem with studio experienced teachers, high-tech facilities, workshops, seminars, studio internships, in-house incubation center and adherence to international training standards, make the academic progress at our college dynamic and very career relevant.

ANIMATION Industry

With governments of states like Karnataka (Policy design to include digital art education in curricula of certain fine arts schools), Maharashtra (allocation of plots for setting up National Centre of Excellence for Animation, VFX, Gaming and Comics), Telangana (planning to set up an incubation centre in Hyderabad) having come up with policies in support of the animation and VFX industry, the animation design field is bound to get larger-than-life.

In her article on the animation industry in India, Shubra Dixit reports, "Much of the painstakingly detailed animation for the live-action/ CGI Disney film The Jungle Book was done in the Bengaluru offices of the Soho headquartered Moving Picture Company." This film won the Oscar for Best Visual Effects. "A lot of the advanced computer graphics technology used to shoot the tiger scenes in Life of Pi was done in the Mumbai and Hyderabad offices of Los Angeles-based SFX company, Rhythm & Hues." Life of Pi won the 2013 Best Visual Effects Oscar. The animation and Visual Effects (VFX) industry continues to progressively gain acceptance with Indian talent dignified to rub shoulders with global counterparts. Skyfall, Shrek, How to Train your Dragon are all examples of the films, which had contracted out stout fractions of labour to Indian studios.





COURSE

Overview

Are you an animation enthusiast who wants to take it up as a profession?

Ever wondered how animation movies such as Brave or Tangled come to life? Or questioned how Popeye's biceps grow as soon as he gorges the can of spinach?

Are you good at drawing and have a deep desire to express your ingenuity through your work?

If yes is the answer to at least a few of these queries, our professional animation and multimedia course will be the feather that stands out in your hat!

This DIA course imparts knowledge and the right skills in multimedia and animation disciplines that leads to a fruitful career in the designing and animation field.

Every movie or a TV serial, nowadays requires VFX and computerization and this course helps in doing just that! Unlike traditional perceptions, Animation is not developed for "mere entertainment." Though pleasure to the artist in its core, is the purest authorial intent of Art, animators have risen above it to cater to the varied kind of clientele they meet every day. Giving life to the inanimate, are tools that are used nowadays for office presentations, spreading social awareness, educational purposes and so on.

This Course offers knowledge in fundamental Animation principles, Cell animation, Digital animation from which one gets their basics right. The core training focus in this course is in Animation film making, which encompasses both traditional and digital knowledge. Educational Animation is also widely popular today. From primary education to professional courses like engineering, defence training, aeronautics and soon, animation is used to create an instructional visualization which makes teaching more effective.

Game design is also part of the Animation and there is a great demand for the Game designers. This course trains students in Game art design. If you thought we have exhausted the reach of Animation, here is a piece of trivia for you animators have begun their path into the medical field too. Our Animation program focuses on all these areas and also caters to industry demands and future requirements.

Students can find ample job opportunities in TV Channels, Production houses, Design/ Creative Firms, IT software companies, Video Gaming Industry etc. Within these sectors, professionals can find job profiles like that of a Web designer, Animation Graphic Artist, Game Tester and Reviewer, Software Developer, Game Developer.





COURSE

Objective

The 3-year Degree in Animation is one of the best career oriented courses we offer at Animaster. This course comes highly recommended by industry experts. Since it covers all the areas of animation Traditional 2D animation, Digital 2D animation, Graphics design, 3D animation, and special effects, it's a very well-rounded program.

This 6-semester course opens a huge window of opportunities for jobs in the animation sector. Animation sector headhunters are keen on recruiting students who have knowledge of the various areas in animation. This can easily be achieved by pursuing this 3-year diploma in animation. One can also do specialization in one particular animation field.

- To introduce the student to the world of animation.
- To make students explore their traditional skills in terms of computers and help understand digital technology for animation.
- Enables students to open doors and understand the corporate requirement of Digital Media & presentation.
- To enable the student to explore the 3rd dimension and set high standards of film making and production. It takes the student to the next level of 3D.

ELIGIBILITY

Students who have completed their 10th can opt for the Diploma in Animation. However, the students who want to enroll in the diploma and have not yet completed their 10th can also enroll for the course, provided they sit for an online aptitude test.

We believe in creativity and we support students who have the passion to learn and explore.

The rapid advancement of technology has made animation available to the masses and has made the animation industry emerge as one of the fastest-growing industries who have valued talent over anything. The demand for animated shows is ever-expanding with the increase of cable and satellite TV coupled with the ever-growing popularity of the Internet. In the past, animated shows were aimed at children below the age of nine. However, in recent years, their aim of capturing the interest of teenagers and adults have also found great success.





COURSE Objective

GOALS

Our goal for the students is to acquire the skills and technical knowledge and be able to carry out professional 2D and 3D animation projects, from the College for animation in India. You will work and define your criteria of graphic and conceptual development, building your style and personality.

You will work both pre-production and production as postproduction so that you internalize the work processes employed in professional studies.

PLACEMENT CELL

At Animaster College, we have a very efficient placement cell dedicated towards ensuring every student a secure career in the industry. The placement cell collects the resumes along with a portfolio/demo reel of all students who are successfully completing their courses. Students are then prepared for interviews and aptitude tests.

Their resumes are categorized based on their specialization and mapped to the industry requirements. Since we have been around in the industry for a long while now, we have established a good rapport and work relationship with some of the top companies in animation and designing. This proves to be a great asset to assure good placements for our students.

Placement Assistance is provided to all students after they successfully complete the courses. Most of the students get offer letters from the much coveted and prestigious companies even before they appear in the final exams.



Subject Details

SEMESTER I

2D Traditional Animation

TOPICS

- Design Language- I (Theory)
- Design Fundamentals- I (Practical)
- Drawing Fundamentals- I (Practical)
- Digital Fluency
- YOGA
- Health & Wellness
- Language 1
- Language 2

SEMESTER II

2D Digital Animation

TOPICS

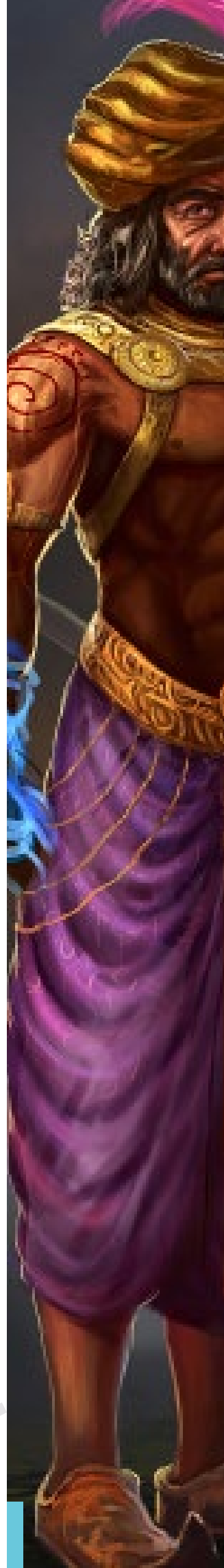
- Design Language- II (Theory)
- Design Fundamentals- II (Practical)
- Drawing Fundamentals- II (Practical)
- Environmental Studies
- Open Elective (OE)
- Sports
- Language 1
- Language 2
- NCC/NSS/R &R (S&G)/Cultural

SEMESTER III

Digital Designing

TOPICS

- Animation Foundation
- Art for Animation-I
- Computer Graphics Fundamentals
- AI /Financial Education & IA
- Constitution of India
- Sports
- Language 1
- Language 2
- NCC/NSS/R &R (S&G)/Cultural





Subject Details

SEMESTER IV

Fundamentals of 3D Animation

TOPICS

- 3D CGI Foundation
- 2D-3D Digital Animation
- Art for Animation II
- AGA-E
- Skill Enhancement 2 - AI
- Sports
- Language 1
- Language 2
- NCC/NSS/R &R (S&G)/Cultural

SEMESTER V

3D Animation for Production

TOPICS

- Pre-production, Script to Animatic
- Character Animation
- BG Design and Development
- AGA-E
- Open Elective
- Skill Enhancement- 3, UI/UX
- Sports
- NCC/NSS/R &R (S&G)/Cultural

SEMESTER VI

Special Effects

TOPICS

- Post-production
- Character Design & Development
- Game Art
- AGA-E
- Open Elective
- SEC-4, Professional Communication
- Sports
- NCC/NSS/R &R (S&G)/Cultural



Connect with us

Reach out to us on social media for news, videos, and a direct line to the Animaster community.



Email us at:

info@animaster.com

Log on to our website

www.animaster.com

and **APPLY ONLINE!**

ACT NOW!

animaster
DESIGN COLLEGE

Campus:

#52, Rama Towers, Next to Baptist Hospital, Bellary Main Road, Hebbal, Bangalore - 560024

For more information Call:

+91 9901975609, 08023432801/02

and JOIN US!

