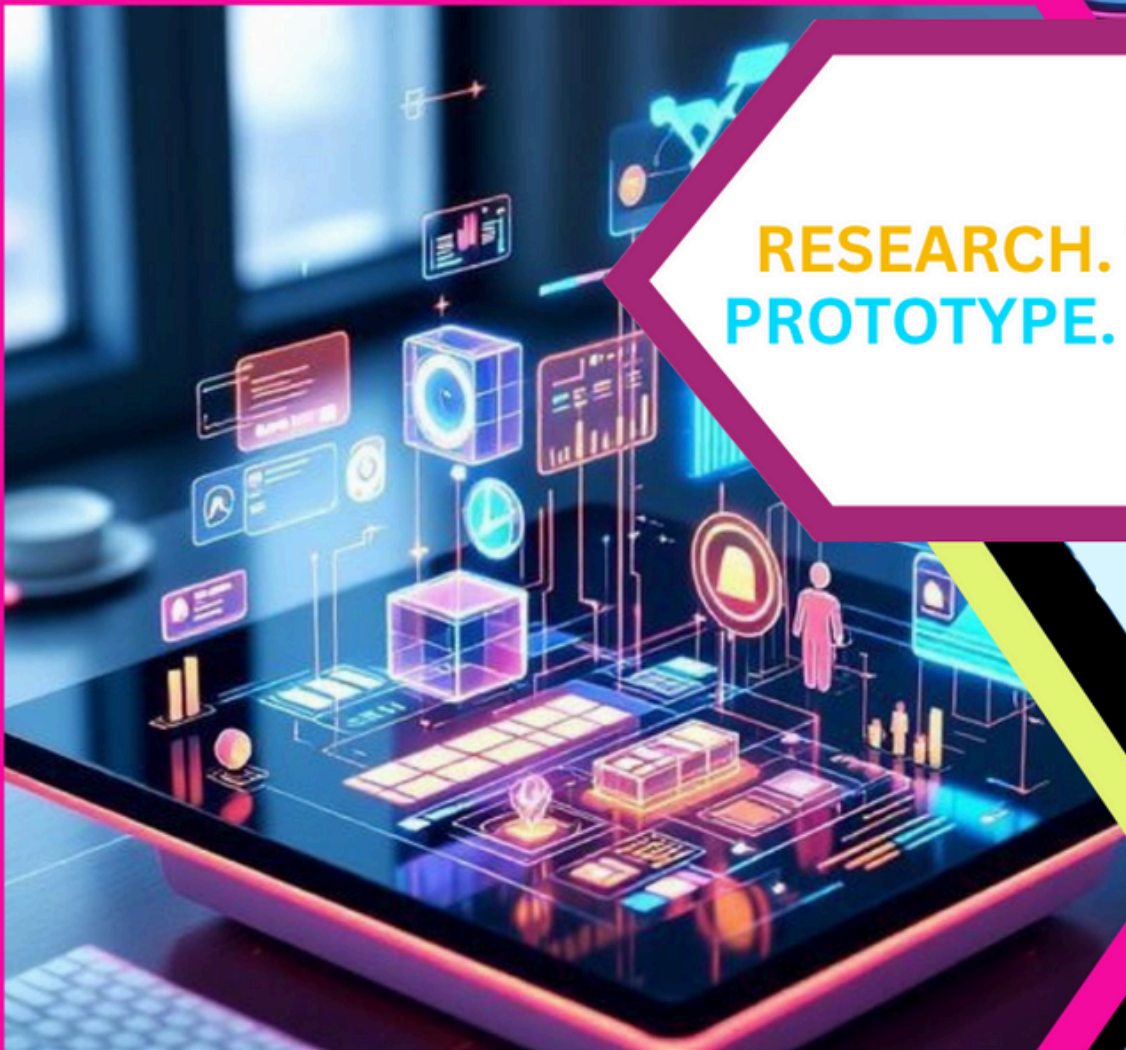


Advanced certificate in Ui | Ux Design



**RESEARCH. WIREFRAME.
PROTOTYPE. EXPERIENCE.**





Join Us

Whether you're an aspiring designer or a professional looking to upskill, Animaster Academy invites you to explore the dynamic world of UI/UX design. Our specialized courses are crafted to equip you with the skills, tools, and confidence needed to create user-centric digital experiences. Dive into interactive design, user research, prototyping, and more—everything you need to build a thriving career in the fast-evolving digital product industry.

Contact Us

For more information and inquiries, please visit us at:

Address:

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Karnataka 560032**

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Phone:

+91 9901975609

Follow us on Facebook, Twitter and LinkedIn for updates & inspiration.

animaster
✓ DESIGN COLLEGE

At Animaster Academy, we believe in turning creativity into a career.

Join us and unleash your artistic potential today!

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ABOUT Academy

We welcome you to Animaster Academy. We take this opportunity to welcome you to Animaster Academy - Academy of Animation & Design. Our wide range of University and career programs, ensure promising careers in this multi-billion dollar industry, Our brand is acclaimed for its latest curriculum, teaching standards, production experienced faculty and state-of-the-art infrastructure, attracting students from across the globe.

ADVANCED CERTIFICATE in Ui | Ux Design Course! Campus | Online

The User Experience (UX) Design course is an innovative program designed to provide students with the fundamental skills and knowledge necessary for crafting intuitive, user-focused digital and physical experiences. Students will gain a solid grounding in UX principles, research methodologies, and design tools, engaging in practical projects that are relevant to the industry. This includes developing expertise in information and interface design, prototyping, and inclusive design practices. The curriculum features hands-on internships and collaborative, multidisciplinary projects, equipping students to address real-world challenges and develop meaningful solutions.

This program prepares students to become proficient User Experience (UX) Designers, with a strong emphasis on human-centered design principles to create intuitive user interfaces that facilitate seamless experiences.

FACULTY: 15 + years of real time experience as expert Designers & Corporate trainers for Design, Animation and Multimedia. Certified trainers with excellent student and industry feedback.

COURSE: Advanced Certificate in Ui | Ux Design

MODE OF STUDY: Campus | Online

DURATION: 6 Months , 140 Hours

COURSE OUTCOME: Enrolling in a UI/UX course opens the door to a variety of career opportunities that are in high demand across multiple sectors. You will acquire hands-on skills in user-centered design, interface development, and usability testing, positioning you for roles such as UX/UI designer, product designer, or UX researcher. Additionally, the course will strengthen your portfolio and establish a solid groundwork for a rewarding career trajectory.

- UX UI Designer • UX Designer • UX Researcher
- UI Designer • Product Designer • Digital Designer
- Experience Designer • Human-Centred Designer roles





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SEMESTER 1

LESSON 1 - INTRODUCTION TO UX AND UI DESIGN

- An overview of UX, UI and Interaction Design
- The Human-Centred Design context
- The Double Diamond framework for innovation · Design thinking
- Designing for the experience economy - UX and UI in relation to Service/Strategic Design, Customer Experience (CX), Business Design and Venture Design

LESSON 2 - UX RESEARCH

- Research problem statements
- An overview of research techniques
- Considering the business and the customer · Interviews · Surveys
- Heuristic evaluation · Contextual inquiry · Fly on the wall · Competitor analysis
- Data analysis

LESSON 3 - SYNTHESIS: INSIGHTS, THEMES AND MAPPING EXPERIENCES

- Working with insights · Affinity mapping · Empathy mapping
- Personas · Archetype profiles · Customer journeys · Identifying opportunities
- Digitizing outputs

LESSON 4 - DESIGN PRINCIPLES

- An overview of design principles · UX principles
- Defining a project's design principles · Defining the design challenge
- "How might we" statements

LESSON 5 - IDEATION

In UX design, ideation is a collaborative and creative process in which teams come together to produce a diverse array of ideas aimed at addressing user challenges and improving the overall user experience.

- The purpose of ideation
- Brainstorming and ideation techniques
- Decision making methods
- UX project methods: Waterfall, Agile

LESSON 6 - DESIGNING THE UX

- Card sorting
- Information architecture
- User flows · Interaction design · Intuitive UI

SEMESTER 2

LESSON 7 - DESIGNING THE UI

- Grids · Alignment · Sketching the UI · Creating wireframes · UI interactions
- Prototyping · Usability testing

LESSON 8 - APPLYING THE UI TO WIREFRAMES

- Creating wireframes · Typography · Color · Iconography · Web conventions · Content

LESSON 9 - UI DESIGN CONSIDERATIONS

- UI interactions · Inclusive design · Responsive design · Good vs. bad UI

LESSON 10 - FROM WIREFRAME TO PROTOTYPE

- Prototyping · Usability testing · Handing over to developers

LESSON 11 - UX PROJECT MANAGEMENT

- UX projects · UX in wider design projects · UX project methods: Waterfall, Agile

LESSON 12 - WORKING WITH CLIENTS

- Client briefs · Scoping projects · Mood boards · Brand guidelines · Style guides
- Research walls · UX presentations · UX storytelling · Presentation skills